J.K. Stickney, newsman of murky past, was living in Fernandina. He was growing olives. He figured that olives would replace cotton as the South's money crop.

Martin says Stickney once edited a paper in Detroit. He began publishing a Fernandina paper while growing olives.

In 1864, the olive grower teamed with W.C. Morrill to publish the Florida Union in Jacksonville.

http://jacksonville.com/content/history-florida-times-union